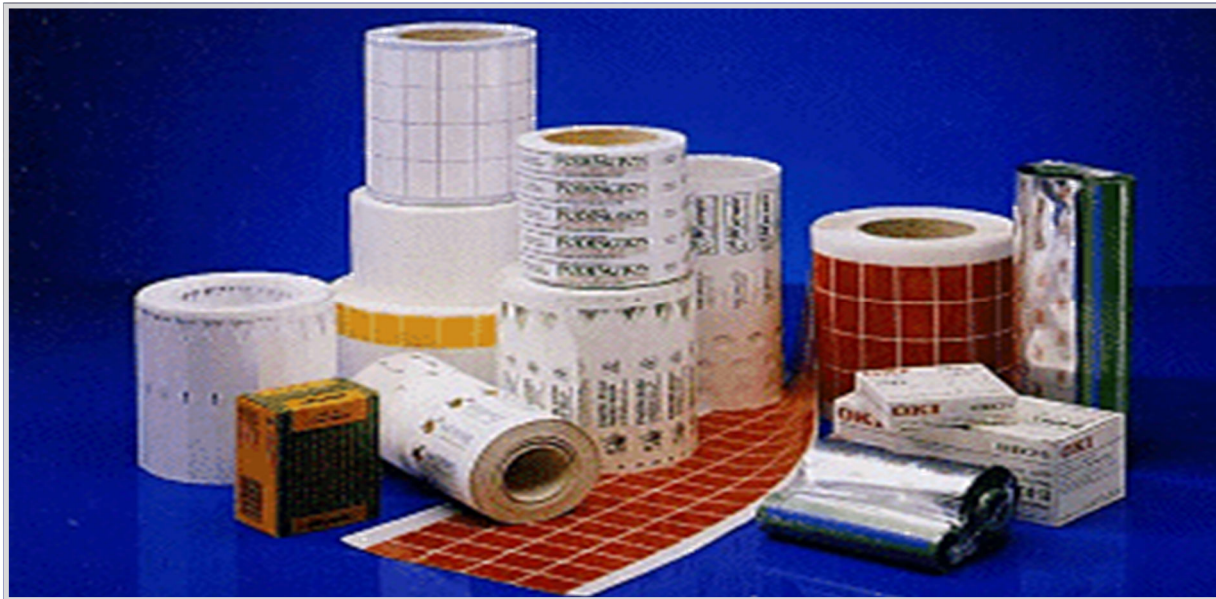


Epos System

Labelling for Garden Centres

Multi Retail



Profitable Epos
made simple...



Plants, Products and Shelf Labelling

Good labelling makes any epos system work better, as you would expect, the majority of the items going through the tills will be barcode scanned for speed and accuracy. Goods for sale may have manufacturer barcodes on the packaging or preprinted on the item's packaging. However for those items without a label, an in house one can be produced using any printer that uses adhesive labels on rolls or laser sheet labels. These labels can be generated on request or be requested by a program such as goods inwards adding them to a queue to be printed. There are lots of predesigned labels style already available but by using a windows based design program the number of designs is unlimited.

Reasons for buying epos

1 Speed of service

Just scan the barcode and it identifies the product and the price adding it, to the correct group sales and at the right rate of vat.

2 Management information

Completed sales are updated into all the sales totals immediately and then all the enquiries and reports can be used enabling better decision making.

3 Shop, Café and Weighing

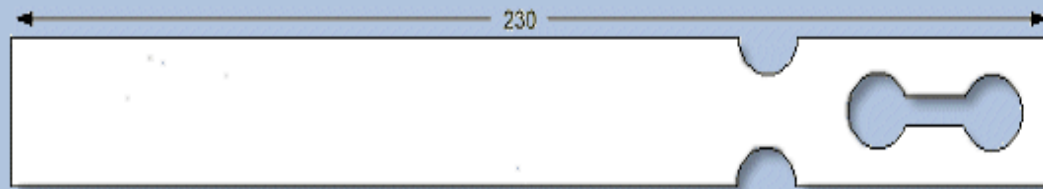
The one system can handle multi trading styles using the same program. The differences are usually handled by providing a touch screen menu design for each, up to 5 designs are available from the main menu.

4 Future proof

As technology develops, legislation changes or shopping habits change we add features to handle them and make the new versions available for our customers.

LOCKTIES

Lockties are one of the most popular labels used by garden centres.



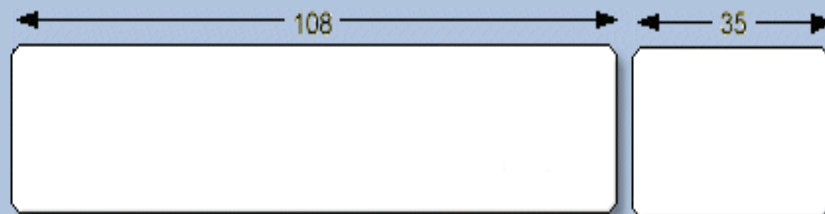
STICK INS

These labels are produced with a spiked end that is designed to be pushed into a pot.



ADHESIVES

We can supply a wide range of adhesive labels in a number of varying sizes and colours.



DUMB BELLS

These labels are small wrap-around adhesives which can be used for smaller items.



Label Sizes



Label Designs

Barcoded labels are produced from the information already held on the database, so there's no need to re-enter anything, and they can be generated from purchase orders, goods inwards or on request. Multi Retail contains a wide variety of label templates to suit most retailers and supports a range of printers. The designs for each label style and to allow for customer specific designs, we use a windows design and print package. Normally the range of designs are covered when the first installation is done. However customer change label suppliers and this might mean moving to a slightly different size requiring the layout to be tweaked slightly.





Zebra Adhesive

When you only want small runs or change rolls for different sizes frequently then a desktop printer is properly more appropriate. These produce labels upto 4" wide and can be short life direct thermal or the longer life thermal transfer.



Oki Sheet Laser

If its colour that you want then it would have to be sheet laser. There are lots of labels available in A4 sheet design and the only issue is they you need to print a full sheet in one go. You can still get sheet lockties but consider that the printing is not as long life as a therrmal transfer printer. Any colour labels will fade in sunlight and exposed to the elements but using an encapsulator on top of the printed label firms them up and makes them last longer.



Tec Thermal

When you print labels of outdoor or heavy warehouse use then the bigger thermal printers are required as they can handle thicker materials like plastics used by lockties and pot pointers.

Features of the system

1 Text and Prices on file

Products label details and prices are held on file in the database , so no more writing out again per label.

2 Choice of Printers

The label printing package we use supports a large range of thermal and sheet printers with the appropriate drivers.

3 Range of designs

The flexibility of the label design feature means the size and content of your design are not restricted. Variations such as priced or non priced are easy to accommodate.

4 Quick Reprints

To allow for the wrong labels being in the printer or a printer issue labels that have already been printed can be re-queued to be run through again correctly.

5 Branded Hardware

By using branded label printers like Zebra, Tec and OKI we can print the full garden centre range of labels including plastic lockties and pot pointers.



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